Triangle LEARNING ACADEMY

NPS

NPS 3.0

Rating Spread Current Survey

17.0%	30.0%	53.0%

% Change Since Last Survey

↑5%	↓1%	↓3%

Gauge: 0, -50, 50, -100, 100 — **36.0**
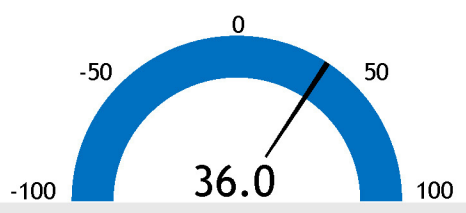
TLA Programming

Rating Spread Year to Date

8%	17%	76%

% Change Quarter over Quarter

↑6%	↑2%	↓7%

Gauge: 0, -50, 50, -100, 100 — year to date **68.0**
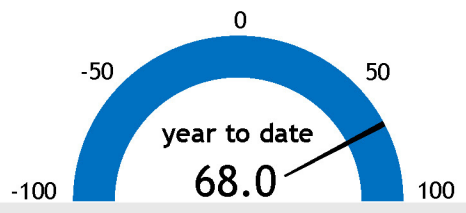
Operating Costs Year to Date

Spend Year to Date
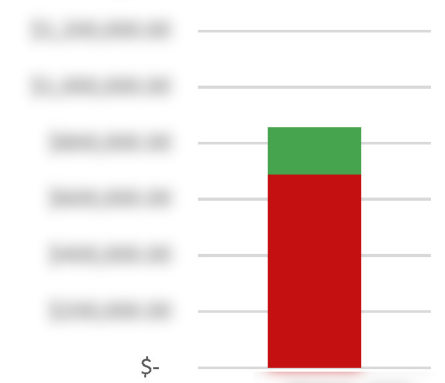
Cost Per Customer:

Audience Q4

Overall Audience

Population	9,765
Consumers	5,450
Customers	4,444

Audience by Banner

110 15 1,254 5,604 483 1,777 491 6 25
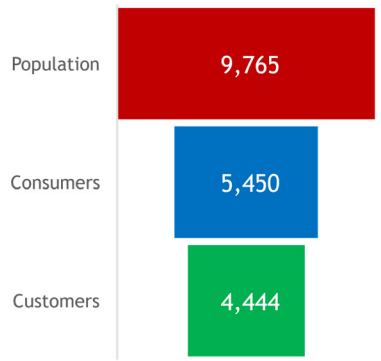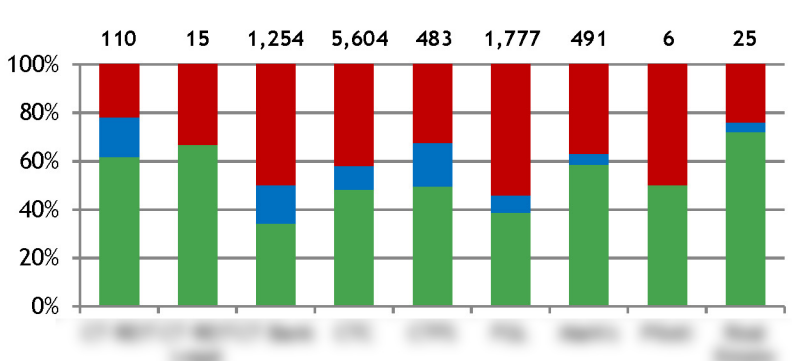
Audience by Segment

7,940 324 81 987 399
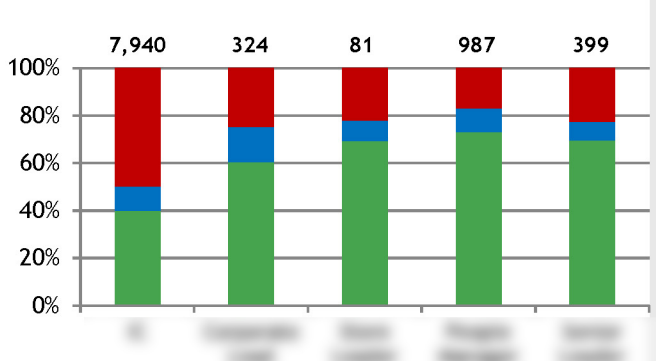
Sales by Quarter

Non-Compliance Sales Year over Year

Q1 Q2 Q3 Q4

Legend: 2019 (red), 2020 (green)

Compliance Sales Year over Year

Q1 Q2 Q3 Q4

Legend: 2019 (red), 2020 (green)